

The Wanted Man

Press Kit Contents and Promotion Plan

<u>Completed</u>	<u>Piece Name</u>
X	Wanted Man Concert Poster (8.5X11)
X	Bulletin Insert 1, 5 Weeks Before (Biography)
X	Bulletin Insert 2, 4 Weeks Before (Statement of Faith)
X	Bulletin Insert 3, 3 Weeks Before (Who Is This Wanted Man)
X	Bulletin Insert 4, 2 Weeks Before (The “Oh Say Can You See” Flag)
X	Bulletin Insert 5, 1 Week Before (Personal Letter from The Wanted Man)
X	Wanted Man Brochure. Includes Biography, Statement of Faith, and Wanted Man Philosophy.
X	Independence Day Brochure, Patriotic Story from 9/15/2001, and Lyrics of “Independence Day.”
X	Evangelistic Brochure
X	Wanted Man Appearance Press Release
X	Picture 1
X	Picture 2
X	Picture 3
X	Press Kit Contents and Promotion Plan Document (This Document)

Instruction for using the Press and Promotion Kit materials:

Six Weeks before event.

Make copies of The Wanted Man “Biography” Insert for use in the Church Bulletin.

Make Initial Announcement about event from pulpit.

Contact Newspaper and Radio Stations to have event places on their Church Community Calendar.

Supply Newspaper and Radio Station with The Wanted Man Press Release (and photos for Newspaper) to be run 3 weeks before the event.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)

Pray for the event that it will be well attended and received.

Five Weeks before event.

Distribute The Wanted Man “Biography” Insert via Church Bulletin.

Make Second Announcement about event from pulpit.

Make copies of The Wanted Man “Statement of Faith” Insert for use in the Church Bulletin.

Make copies of The Wanted Man “Wanted Posters” in preparation for distribution at local businesses.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)

Pray for the those who are lost who will attend the event that they might find Christ through this ministry.

Four Weeks before event.

Distribute The Wanted Man “Statement of Faith” Insert via Church Bulletin.

Make Third Announcement about event from pulpit.

Begin Distribution of The Wanted Man “Wanted Posters” at local businesses.

Contact other congregations in the area to invite them to attend the event.

Make copies of The Wanted Man “Who Is This Wanted Man” Insert for use in the Church Bulletin.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)

Pray that the Lord may touch each church member with the name of a different person that is lost to invite to this event.

Three Weeks before event.

Distribute The Wanted Man “Who Is This Wanted Man” Insert via Church Bulletin.
Make Fourth Announcement about event from pulpit.
Verify with the Newspapers and Radio Station the publication of The Wanted Man Press Release.
Continue Distribution of The Wanted Man “Wanted Posters” at local businesses.
Make copies of The Wanted Man “The ‘Oh Say Can You See’ Flag” Insert for use in the Church Bulletin.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)
Pray that the excuses that many people have given for not being able to attend will be removed.

Two Weeks before event.

Distribute The Wanted Man “The ‘Oh Say Can You See’ Flag” Insert via Church Bulletin.
Make Fifth Announcement about event from pulpit.
Continue Distribution of The Wanted Man “Wanted Posters” at local businesses.
Make copies of The Wanted Man “Personal Letter from The Wanted Man” Insert for use in the Church Bulletin

Prayer Items: (In prayer meetings and on Church Wide Prayer List)
Pray for Derek Cromwell as he prepares for his visit with your church, that the Lord would use him to reach others for Christ.

One Week before event.

Distribute The Wanted Man “Personal Letter from The Wanted Man” Insert via Church Bulletin.
Make Sixth Announcement about event from pulpit.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)
Pray again for those who are lost that will attend this event.

Week of event.

Verify that all of the arrangements are completed.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)
Thank the Lord in advance for all He will do at this event, and what He will do beyond this event.
Pray that Satan would be bound, and that hearts may be won from his control.
Pray for Derek Cromwell’s safety as he travels to be with your church.

The Weeks after event.

Follow up on those who made commitments to Christ at this event.
Follow up with the visitors who attended during this event.

Prayer Items: (In prayer meetings and on Church Wide Prayer List)
Pray that the Lord will take hold of your church and use it to reach the lost in your area.
Thank Him in advance for what He did at this event, and what He has done since.
Pray that those who are lost that attended this event would open their hearts to God’s Saving Grace.
Pray for Derek Cromwell’s continuing ministry, as he takes the Gospel to other churches with his music.